



Career & Technical Education (CTE) Workshop
Wednesday, December 19
9 a.m. – 2:00 p.m. at CESA 10 &
Optional CVTC tour from 2:15 p.m. – 3:30 p.m.

This Career and Technical Education workshop at CESA 10 will cover a wide range of important topics affecting CTE and allow teachers an opportunity to network and share best practices.

Expert Employer Panel Discussion:

In addition to the topics listed below, participants will have the opportunity to learn from a panel of business and industry experts. Employers will share what they believe are the most important academic, technical and employability skills needed in the current workforce. This valuable experience will end with a Q & A session.

Workshop Topics and Updates:

- Strategies for Building Strong Business & Industry Partnerships
- CTE Marketing Strategies with a Focus on Students and Parents
- Future Wisconsin Workforce Trends
- Teacher Resources to Help Students Make the Connection of *WHY* CTE is Vitrally Important for All Students, Regardless of Post-Secondary Plans
- DPI Pathways Wisconsin
- Wisconsin Marketing Strategies to Attract & Retain Talent
- Positive Effects of Youth Apprenticeship
- Redefining Ready & New State College and Career Readiness Accountability - - Positive Implications for CTE
- Individual CTE Area Curriculum Updates and Collaboration Time

Optional Tour at CVTC at Conclusion of Workshop:

The final part of the day together will conclude with an opportunity for teachers to tour *either* the CVTC Manufacturing Education Center – Gateway Campus **OR** take a behind-the-scenes tour of Shear Inspiration Salon and Spa and the new 5,900-square-foot culinary center at the CVTC Business Education Center. Teachers will be able to have a hands-on experience in this new state-of-the-art culinary lab. This tour will also include a visit to the CVTC Health Science area.



The CVTC tours are completely *optional* and scheduled at the end of the day to make it convenient for those who choose not to participate. The tours will begin at approximately 2:15 p.m. after the workshop at CESA 10. Teachers who would like to participate in one of the tours should plan on driving to the CVTC campus of their choice at the conclusion of the workshop at CESA 10.

***Please contact Gwen Skoyen, CTE and Youth Apprenticeship Consultant at CESA 10
if you have questions regarding the changes in the CTE workshops!
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